





Science Communication and Public Engagement course

Programme

Thursday 24.11.2016

14:00-15:00 Introduction to the workshop

15:00-16:00 Introductory presentation: "Science Communication/Public Engagement" 16:00-

16.30 Coffee break

16:30-17:00 Demonstration of a Science Communicator

17.00-17:45 Try it for yourself!

17.45-18:00 Day's summary and next steps

Friday 25.11.2016

10:00-10:20 Developing an impact statement or an elevator speech

10:20-10:50 Knowing your audience

10:50-11:10 Triangle of communication

11:10-11:30 Coffee break

11:30-12:00 Three M's of communication

12.00-12:30 Drop the jargon

12.30-13:00 Telling your science as a story

13:00-14:00 Lunch break

14:00-14:30 Demonstrating Science Communication Activities

14:30-15:00 Elevator Pitches, Group 1

15:00-15:30 Future plans and What's your plan?

15:30-15:55 Elevator Pitches, Group 2

15:55-16:00 End and Final Thanks

Guest lecturers: Laura Bowater, Richard Bowater, UEA.

Venue: CEITEC MU, building A35, Room 211

Register for the course HERE until 21th November. Number of places is limited.

More information on this event is available on BISON website.



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